

Recruitment with Knight Vision

A monthly newsletter intended to provide recruiting guidance and membership growth success.

When someone says, there is not much opportunity left. It seems he may have missed the big picture and has developed his own preconceived notions about the potential for opportunity and the need for our services. There is a story of two shoe salesmen who were sent to Africa to sell shoes. After a few days, one salesman phoned back to the headquarters and said, "There is no opportunity here, these people do not wear shoes". The other also called back and told the office personnel to send him all the shoes they could because the people there did not wear shoes. One saw no opportunity and the other saw so much opportunity. As Knights, which do we see, opportunity and potential or no possibilities?

Opportunities for Knights are abundant:

There are so many opportunities to serve our church, our communities, our country, as well as recruit new members and grow our Order.

- Reports show that there are over 86 million Catholics in the US and Canada, 25% of the total population of the two countries. Of that number, calculations show that there are approximately 34 million eligible males. We have 1.75 million members in the Knights and therefore there are nearly 33 million potential members we could recruit. I know you are going to say, that all sounds good but many are not practicing Catholic and therefore not eligible for membership in the Knights. We understand that, but there is still so much potential to recruit good Catholic men and to encourage others to return to the church.
- Through our membership in the Knights we can more effectively serve our church and our communities through the synergies of many ideas and many workers. It is the organization and pooling of efforts that accomplish great things. Search for opportunity to serve the church and community. Families today need our help.
- There is much we can do to support our clergy and promote vocations to the religious life. Persons with mental handicaps and their parents appreciate our assistance. The fight for support of life at all phases continues to be a challenge. Anywhere there is need, there is an opportunity!

- What an opportunity to buy into our life insurance program, trusted annuities, long term care programs along with many other fraternal benefits available to members.
- Our Big Blitz Weekend is March 28th and 29th. How many Catholic men in your parish will have an opportunity to join our great Order that weekend. How many parishoners will have an opportunity to hear our story? Seek the moment and make the most of it.
- Our catechism taught us the answer to the question of why God made us. To know, to love and to serve Him on this earth and be happy with him in Heaven. He also gave us the playing field. So, *are we in the game or just a bystander?*

The Knight Visionary says:

In March: Prepare for the Blitz weekend. Get help scheduled, prepare a pulpit announcement; work every weekend Mass. Assemble a team of your best recruiters to personally call on all prospects. Conduct an information night. Report your success to your district deputy immediately afterwards.

Plan and conduct a first degree each of the remaining months of this year especially one immediately after your Blitz/Church drive.

In April: Prepare to have all new RCIA candidates attend a first degree after Easter.

Rod J Hofschulte, PSD, Supreme RPC #4